



**GLOBAL
STANDARD**

SETTING GLOBAL STANDARDS IN PEOPLE, PROCESS & PERFORMANCE

FOUNDER & MANAGING CONSULTANT:
GOLAM SAGIR

COMPANY OVERVIEW

GLOBAL STANDARD (GS) IS A PROFESSIONAL CONSULTING, TRAINING, SOURCING, AND BRAND DEVELOPMENT ORGANIZATION DEDICATED TO DELIVERING GLOBAL-STANDARD, PRACTICAL, AND SUSTAINABLE SOLUTIONS TO THE APPAREL, EQUIPMENT, FOOTWEAR MANUFACTURING AND BUSINESS SECTORS. WITH DEEP INDUSTRY EXPERTISE AND A STRONG FOCUS ON HANDS-ON IMPLEMENTATION, GS PARTNERS WITH ORGANIZATIONS FROM FACTORY SETUP TO LONG-TERM OPERATIONAL EXCELLENCE BY FOLLOWING LEAN SIX SIGMA METHODOLOGY, ENSURING COMPLIANCE, EFFICIENCY, QUALITY, AND CONTINUOUS IMPROVEMENT. ALSO GS IS A PROFESSIONAL PLATFORM FOR TRAINING AND DEVELOPMENT FOR ALL TYPES OF CANDIDATES AND RESPONSIBLE SOURCING ,SELLING AND BRAND DEVELOPMENT PARTNER.

OUR VISION AND MISSION

OUR VISION

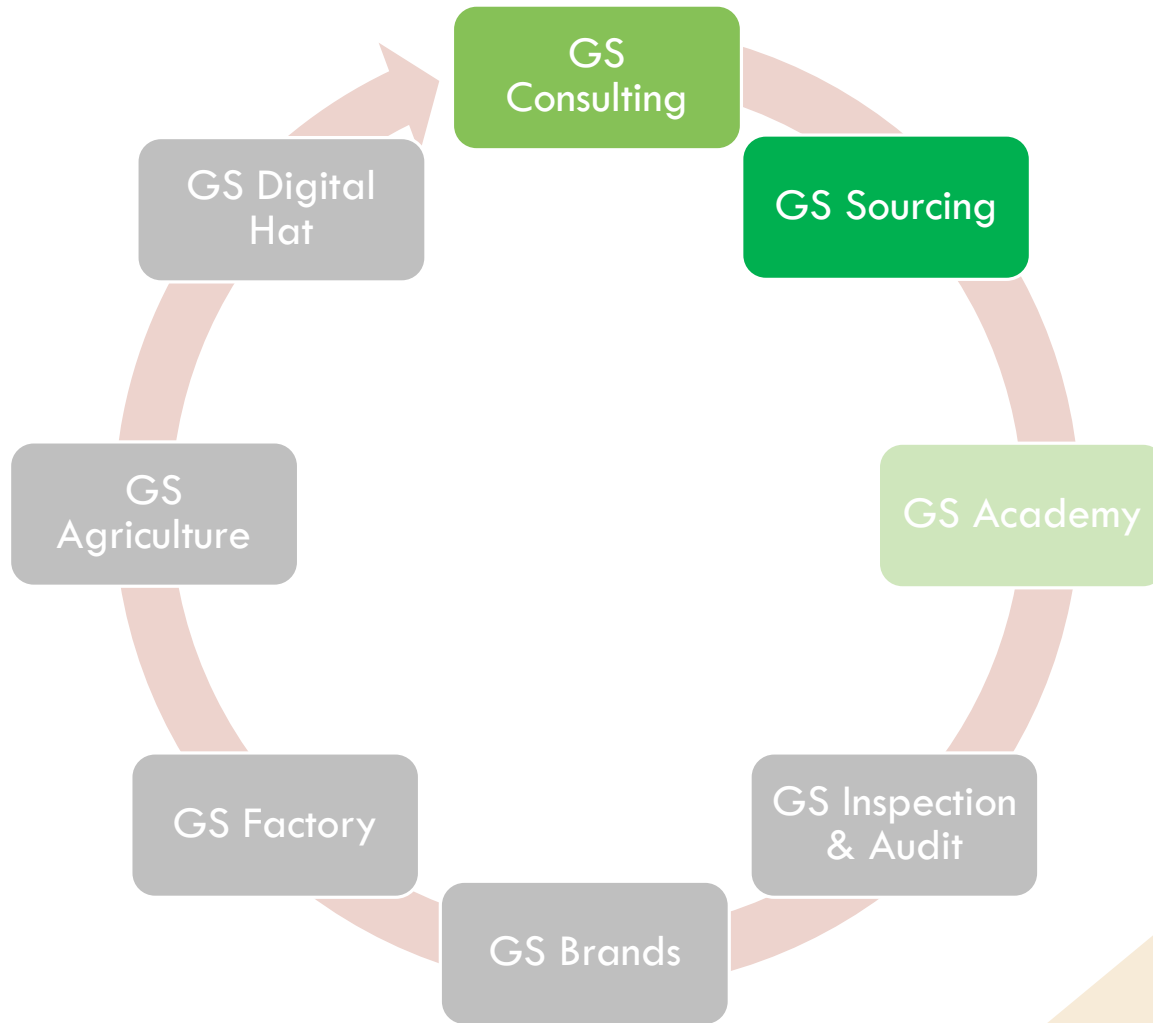
TO BECOME A TRUSTED GLOBAL-STANDARD PARTNER IN CONSULTING, TRAINING, SOURCING, AND BRAND DEVELOPMENT BY DELIVERING PRACTICAL SOLUTIONS, DEVELOPING PEOPLE, AND CREATING SUSTAINABLE BUSINESS GROWTH.

OUR MISSION

- BUILD EFFICIENT, COMPLIANT, AND HIGH-PERFORMING ORGANIZATIONS
- DEVELOP SKILLED PROFESSIONALS THROUGH STRUCTURED AND PRACTICAL TRAINING
- SUPPORT CONTINUOUS IMPROVEMENT AND OPERATIONAL EXCELLENCE
- DELIVER QUALITY PRODUCTS THROUGH RESPONSIBLE AND ETHICAL SOURCING



OUR BUSINESS VERTICALS



GS CONSULTING

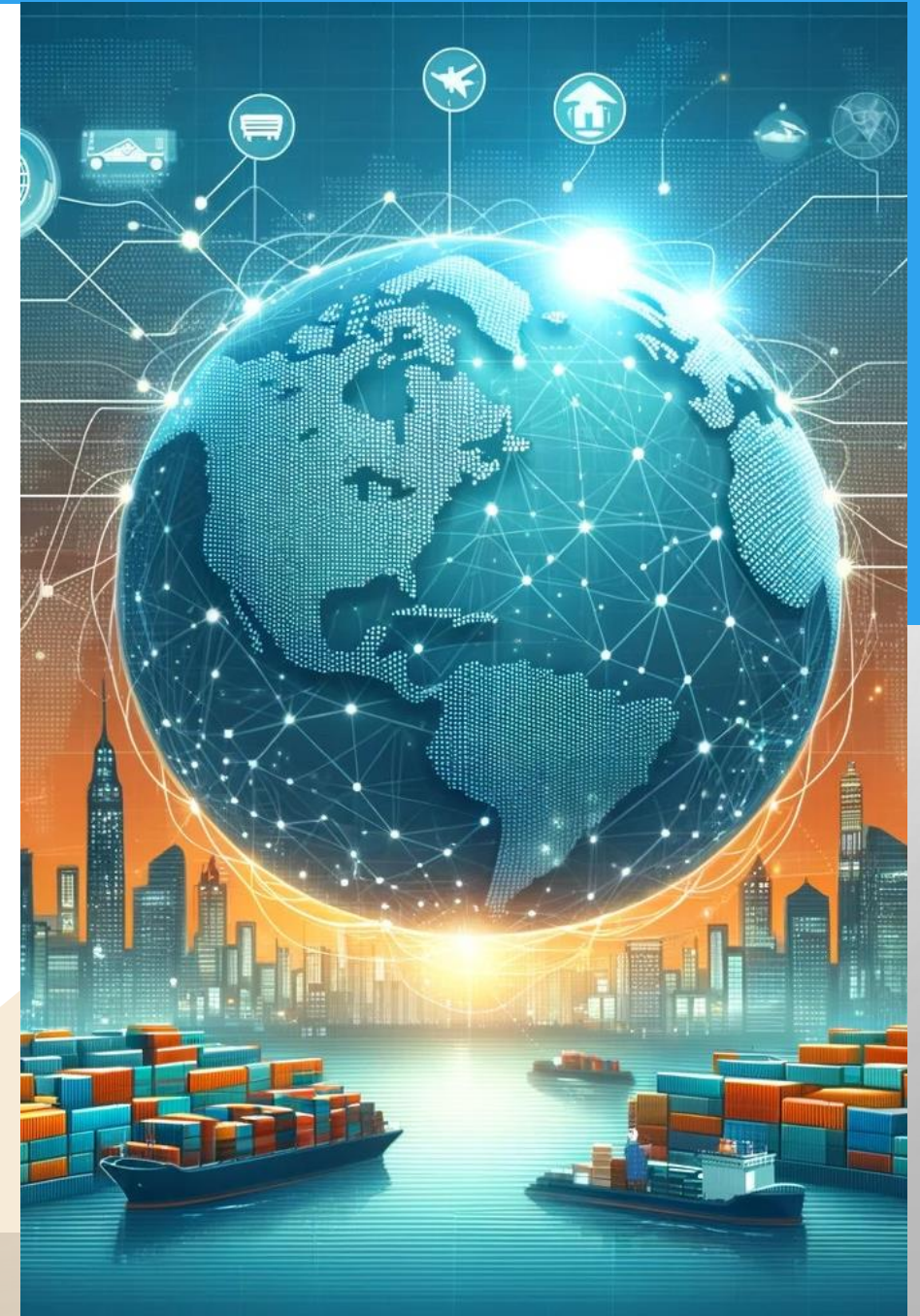
- GS CONSULTING PROVIDES END-TO-END OPERATIONAL AND STRATEGIC SUPPORT TO FACTORIES AND ORGANIZATIONS, HELPING THEM MEET INTERNATIONAL STANDARDS WHILE IMPROVING PRODUCTIVITY AND PERFORMANCE.
- FACTORY SETUP (LAYOUT DESIGN, PROCESS FLOW OPTIMIZATION, SYSTEM ESTABLISHMENT)
- PEOPLE SETUP (MANPOWER PLANNING, ORGANIZATIONAL STRUCTURE, SKILL ALIGNMENT)
- EFFICIENCY IMPROVEMENT
- KAIZEN & CONTINUOUS IMPROVEMENT IMPLEMENTATION
- LEAN SIX SIGMA PRACTICAL IMPLEMENTATION

OUTCOME: COMPLIANT, EFFICIENT, AND PERFORMANCE-DRIVEN ORGANIZATIONS ALIGNED WITH GLOBAL BEST PRACTICES.



* GS SOURCING

- GS Sourcing connects buyers with the right products and production partners, ensuring quality, reliability, and timely delivery.
- Sourcing of all types of Apparel, Equipment/Accessories and footwear products
- End-to-end coordination from sourcing to delivery
- Quality-focused and timeline-driven execution
- **Outcome:** Responsible sourcing, consistent quality, and dependable delivery performance.



GS ACADEMY

GS ACADEMY IS THE TRAINING AND CAPABILITY DEVELOPMENT WING OF GS, FOCUSED ON BUILDING SKILLED PROFESSIONALS AND STRONG OPERATIONAL TEAMS FOR SUSTAINABLE GROWTH.

- CAREER STARTING & CAREER DEVELOPMENT TRAINING
- SECTION-WISE SOP (STANDARD OPERATING PROCEDURE) TRAINING
- SECTION-WISE JD (JOB DESCRIPTION) TRAINING
- LEAN SIX SIGMA TRAINING & CERTIFICATION
- VENDOR CERTIFICATION PROGRAM(VKR,FKR,CFA,CFT,CFIA,CFPA AND CR).

OUTCOME: COMPETENT PROFESSIONALS, STRUCTURED OPERATIONS, AND A CULTURE OF CONTINUOUS IMPROVEMENT.



★ **GS BRANDS – SAR: A WORLD OF STYLE FOR EVERYONE**
GS BRANDS – SAR IS A FASHION HOUSE BUILT ON INCLUSIVITY, DIVERSITY, AND TIMELESS STYLE. WITH A CAREFULLY CURATED PORTFOLIO, THE BRAND ENSURES THAT EVERY INDIVIDUAL—MEN, WOMEN, AND CHILDREN—FINDS CLOTHING THAT REFLECTS THEIR PERSONALITY, LIFESTYLE, AND ASPIRATIONS.

BRAND PORTFOLIO

•**GS'S** – *FOR MEN*: A COLLECTION THAT EMBODIES STRENGTH, CONFIDENCE, AND SOPHISTICATION. FROM CASUAL WEAR TO FORMAL ATTIRE, GS'S OFFERS VERSATILE PIECES DESIGNED FOR MODERN MEN WHO VALUE BOTH COMFORT AND ELEGANCE.

•**GS'A** – *FOR KIDS & BOYS*: PLAYFUL, DURABLE, AND STYLISH. GS'A CELEBRATES CHILDHOOD WITH VIBRANT DESIGNS AND PRACTICAL CLOTHING THAT KEEPS UP WITH THE ENERGY AND IMAGINATION OF YOUNG BOYS.

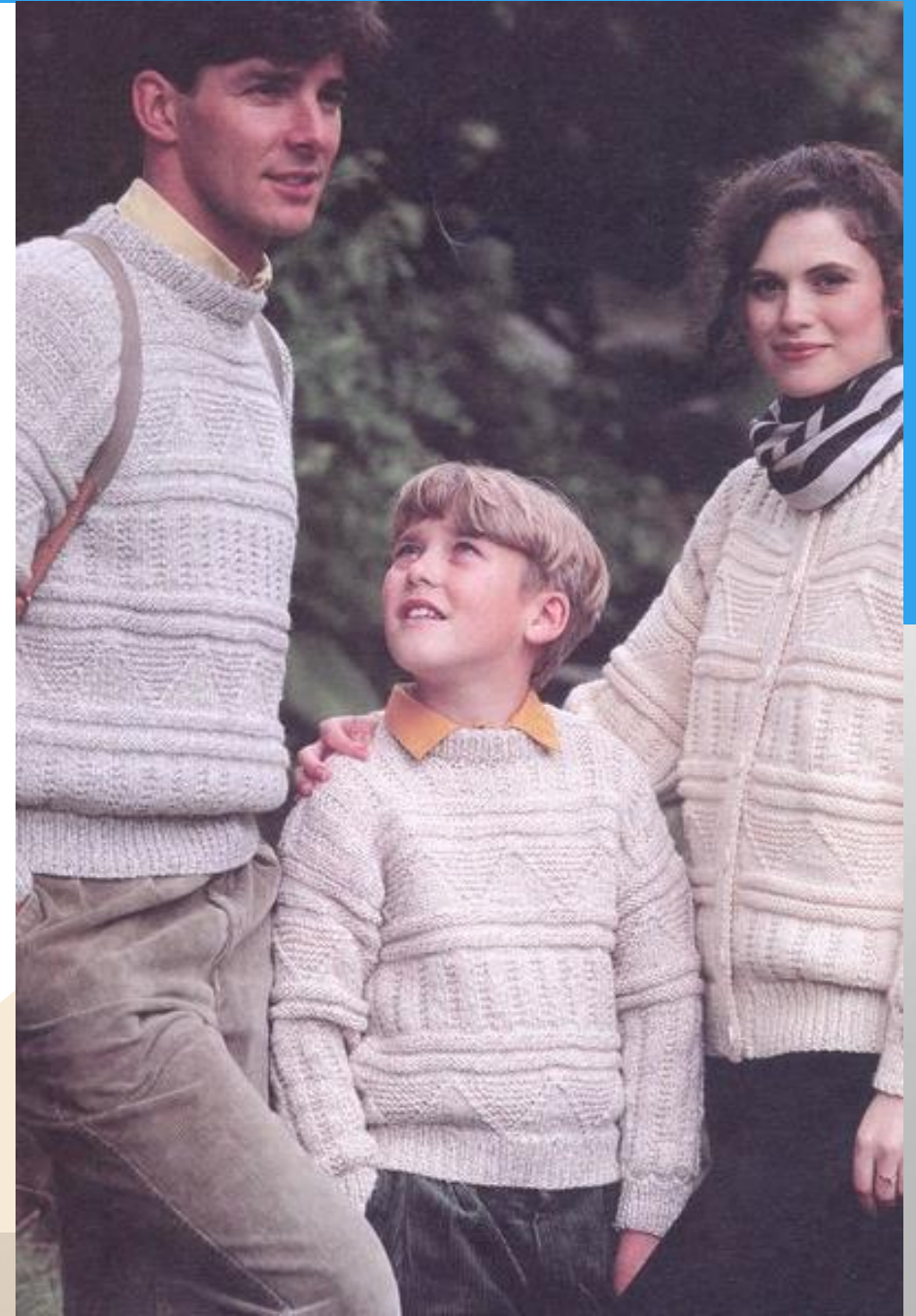
•**GS'R** – *FOR GIRLS & LADIES*: A FUSION OF GRACE AND EMPOWERMENT. GS'R PROVIDES CHIC, TRENDY, AND CLASSIC OPTIONS FOR WOMEN AND GIRLS, ENSURING THEY FEEL CONFIDENT AND RADIANT IN EVERY MOMENT.

BRAND ESSENCE

AT ITS CORE, GS BRANDS – SAR IS ABOUT **FAMILY, UNITY, AND INDIVIDUALITY**. EACH SUB-BRAND SPEAKS TO A DIFFERENT AUDIENCE, YET TOGETHER THEY FORM A COHESIVE IDENTITY THAT CELEBRATES FASHION FOR ALL AGES AND GENDERS.

VISION

TO BECOME A HOUSEHOLD NAME IN FASHION BY OFFERING **QUALITY, AFFORDABILITY, AND STYLE** UNDER ONE UMBRELLA, MAKING GS BRANDS – SAR THE GO-TO DESTINATION FOR EVERY WARDROBE NEED.



GS AGRICULTURE

- **FRUITS & CROPS CULTIVATION:** TO PRODUCE HIGH-QUALITY FRUITS AND CROPS USING MODERN AND SUSTAINABLE FARMING TECHNIQUES.
- **ANIMAL & BIRD FARMING:** TO DEVELOP A PROFITABLE LIVESTOCK AND POULTRY PRODUCTION SYSTEM.
- **FISH FARMING:** TO ESTABLISH A SUSTAINABLE AQUACULTURE SYSTEM FOR COMMERCIAL FISH PRODUCTION.



Digital Hat : Your Family's Marketplace for Everyday Living.

Digital Hat is more than just a marketplace—it's a vibrant hub designed to bring families closer to the essentials and lifestyle items they love. From daily necessities to lifestyle upgrades, we curate products that make home life easier, healthier, and more enjoyable.

Why Customers Love Digital Hat

- One-stop shopping:** Find everything your family needs—from groceries and household items to fashion and lifestyle products—all in one place.
- Live selling programs:** Experience shopping like never before with interactive live sessions where you can see products in action, ask questions, and grab exclusive deals in real time.
- Trusted quality:** Every item is carefully selected to ensure it meets the needs of modern families.
- Community-driven:** Shopping here feels personal, engaging, and connected—because we believe family essentials should come with a human touch.

Our Promise

At Digital Hat, we blend convenience with connection. Whether you're stocking up on necessities or discovering lifestyle treasures, we make shopping simple, engaging, and trustworthy.



WHY WE ARE GLOBAL STANDARD?

- PRACTICAL, IMPLEMENTATION-FOCUSED APPROACH
- STRONG INDUSTRY EXPERIENCE AND GLOBAL-STANDARD MINDSET
- INTEGRATED SERVICES UNDER ONE PROFESSIONAL PLATFORM
- COMMITMENT TO PEOPLE DEVELOPMENT AND CONTINUOUS IMPROVEMENT
- RESULTS-DRIVEN, ETHICAL, AND TRANSPARENT PARTNERSHIP

GLOBAL STANDARD

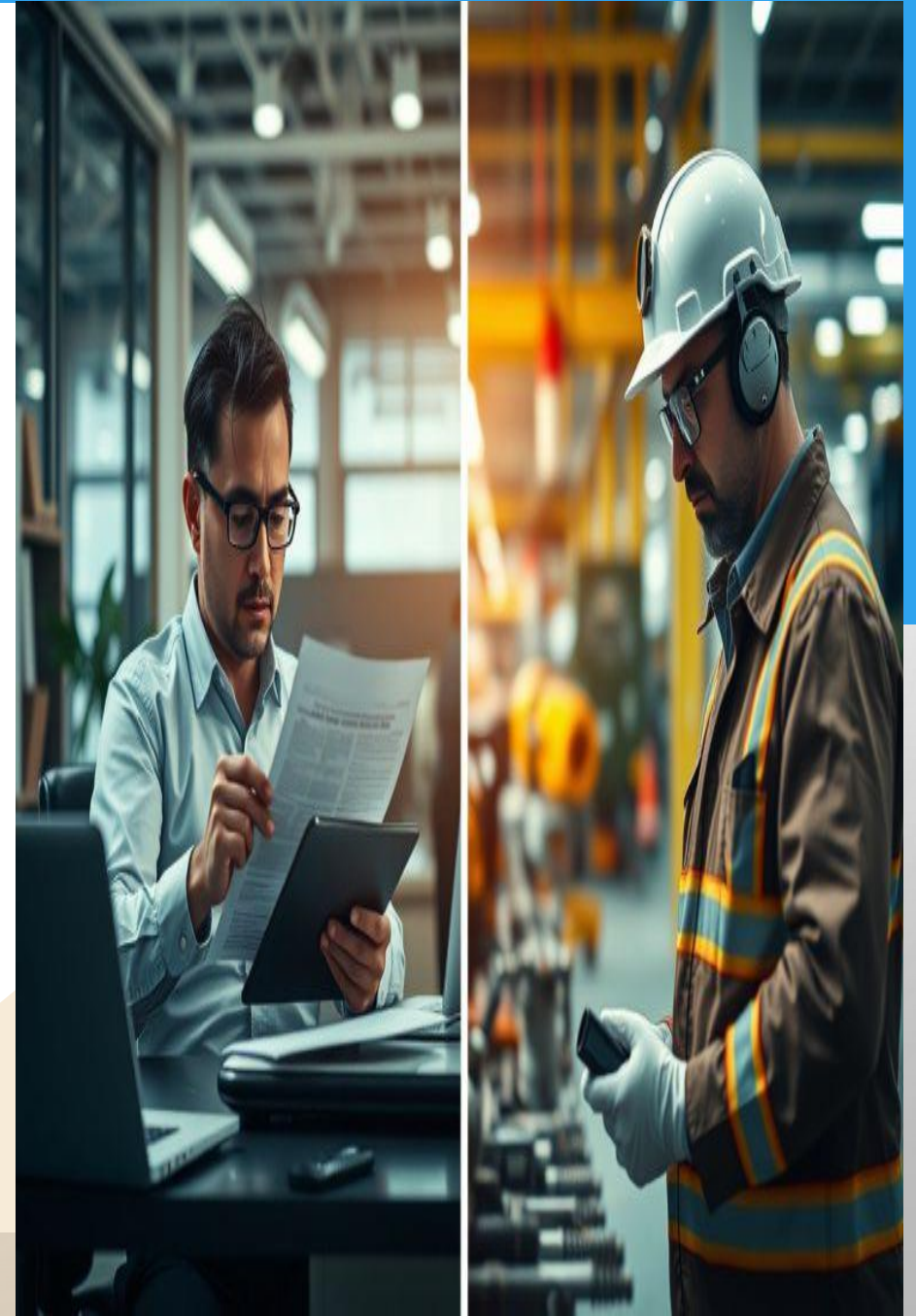
CONSULT. TRAIN. IMPROVE. DELIVER.

"STRATEGIC SOLUTIONS TO MAXIMIZE YOUR ROI."



GS INSPECTION AND AUDIT

- COMPLIANCE MANAGEMENT
(LOCAL & INTERNATIONAL
COMPLIANCE STANDARDS)
- QMS & TECHNICAL AUDIT
- THIRD PARTY INSPECTION AND
AUDIT



THANK YOU !

GLOBAL STANDARD

HEAD OFFICE : HOUSE #31, ROAD # 09-AVENUE,
SECTOR#15, UTTARA- DHAKA-1230

HK OFFICE: FLAT B, 9TH FLOOR, TOWER 1, NO 8
WATERLOO ROAD, YAUMATI, KOWLOON, HONG KONG.

CHINA OFFICE 01: 40, BUILDING A, NA HAI INDUSTRY
PARK, SHILING TOWN, HUADU DISTRICT, GUANGDONG
PROVINCE

CHINA OFFICE 02: NO. 501, UNIT B, BUILDING C2, IDEAL
0769 COMMUNITY, WANJIANG DISTRICT, DONGGUAN
CITY, GUANGDONG PROVINCE, CHINA

Golam Sagir

Managing Director

MBS (Accounting), MBA (Marketing)
Lean six Sigma Black Belt Professional
Former Director Operation (Debonair Group)
Former Quality Management(VF Asia)
Former Inspection & Audit expert(BV)

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